



City of Santa Barbara Neighborhood & Outreach Services

Serving Neighborhoods & Strengthening Families



**Parks
& Recreation**
Enriching People's Lives

PARKS & RECREATION COMMISSION
December 15, 2010



Neighborhood and Outreach Services History

- ◆ Mission – *“Serving neighborhoods and strengthening families”*
- ◆ Established in 2009 through merging Community Services and Teen Programs
- ◆ Provide outreach and services to youth, families and neighborhoods

Neighborhood & Outreach Services

Serving Neighborhoods & Strengthening Families



Franklin Neighborhood Center
1136 East Montecito Street

Louise Lowry Davis Center
1232 De La Vina Street



Westside Community Center
423 West Victoria Street

Other NOS Facilities

- ◆ Community Gardens
 - Pilgrim Terrace
 - Rancheria
 - Yanonali
- ◆ Children's Garden
- ◆ Parking Facilities
- ◆ Youth Sports Center
- ◆ Twelve35 Teen Center



What We Provide

- ◆ Safe, accessible and affordable facilities
 - Low-cost facility rentals
 - Non-profit service providers' office space
- ◆ Forum for community participation
 - Neighborhood Advisory Council
 - SB Youth Council
 - Community projects
- ◆ Information Resource Centers



What We Provide

- ◆ Free services to low income families
 - Food Distribution Program
 - Mobile Pantry Services
- ◆ Youth Job Readiness
 - Job Apprentice Program
 - Youth Jobs Connection
- ◆ Teen Programming
 - Diversion & Preventive



Special Programs

- ◆ Healthy Options for Teens
 - Culinary Arts Program
- ◆ Santa Barbara Arts Alliance
 - Mural Painting Projects
- ◆ Youth Speak-outs
- ◆ Skill Building Workshops
- ◆ SB Teen Coalition



Special Programs

- ◆ Volunteer & Senior Employment Sites
- ◆ Youth Leadership
- ◆ Neighborhood Preservation Activities
- ◆ CDBG/NITF Coordination



NOS Service Delivery

Fiscal Year ending June 30, 2010

Drop-in Participation
(Not Including Tenant Agency Clients)

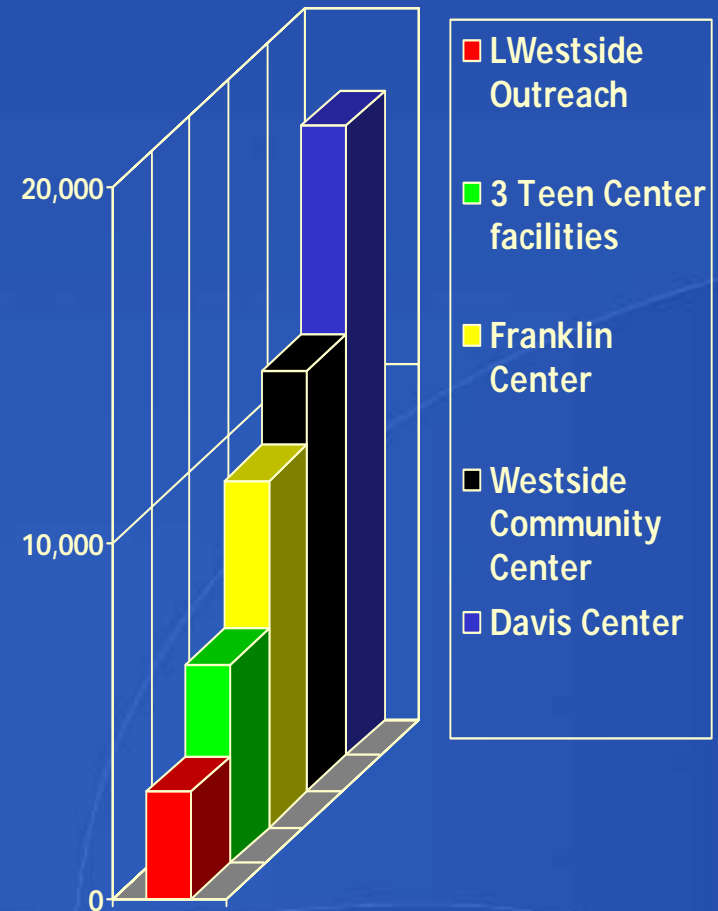
Franklin Center 9,722

Davis Center 17,688

Teen Programming 5,579

Lower Westside Outreach 3,004

Westside Center 11,826



Tenant Leases

- ◆ Non-profit Lease Space
 - 17,600 sq. feet
 - \$1.12 / square foot
- ◆ Approx. 28,000 clients served by tenants





Tenant Service Partners

- ◆ CAC Senior Meals
- ◆ Santa Barbara Special Olympics
- ◆ Independent Living Resources Center
- ◆ UCP/Work Inc
- ◆ UCP/Los Angeles, Ventura and SB Counties
- ◆ SB County Health Services
- ◆ Cornelia Moore Dental Foundation Clinic
- ◆ Endowment for Youth
- ◆ Youth CineMedia
- ◆ Primo Boxing Club
- ◆ Police Activities League



Community Support and Grants

- ◆ Over \$45,000 in contributions through volunteer services and donations
- ◆ Community Development Block Grant
 - \$35,000 – HVAC – Davis Center and Westside Center
 - \$25,000 – Youth Services Drop In Center – Franklin Center
- ◆ \$43,000 - ARRA Funds
- ◆ \$3,900 - Youth Making Changes
- ◆ \$6,000 - Healthy Options Program
- ◆ \$11,000 - SB Arts Alliance Program

Totaling Over - \$168,900 in FY10

NOS Program Highlights & Accomplishments

- ◆ Creation of Neighborhood Advisory Council
- ◆ Funding for Franklin Teen Services Drop-in Center
- ◆ Facilitated re-activation of Milpas Neighborhood Association
- ◆ Neighborhood Health and Information Fair
- ◆ 233 Youth Apprentices
 - 33 Hourly employed
 - 200 on Stipend or Volunteer Program
 - 5 retained in City positions



NOS Program Highlights & Accomplishments

- ◆ Completion of SB Airport Mural Project
- ◆ Youth and Teen Rights Forums and Workshops
- ◆ Introduced monthly parking fee program
- ◆ Provided over 550 families with weekly food distribution services
- ◆ Provided meeting/activity space for over 50,000 participants





Upcoming Projects

- ◆ Neighborhood Advisory Council (NAC)
 - Recruitment and appointment
 - Orientation, training, and planning of outreach and presentations
- ◆ Neighborhood service projects
- ◆ Teen program development
- ◆ CDBG FY12 grant submission
- ◆ Community Gardens pathway renovation
- ◆ Lower Westside neighborhood need survey

NOS Section Staff Serving You



Antonio A. Velásquez,
NOS Senior Supervisor

- ◆ Susan Young, NOS Supervisor
- ◆ Ricardo Venegas, NOS Coordinator II
- ◆ Pete Leyva, NOS Coordinator I
- ◆ Mary Barry, Office Specialist
- ◆ Salvador Cornejo, Grounds Maintenance
- ◆ Hourly staff and volunteers

For more information call
Neighborhood and Outreach Services
805-963-7567



www.sbparksandrecreation.com